

Summit on the Unserved

Part 2

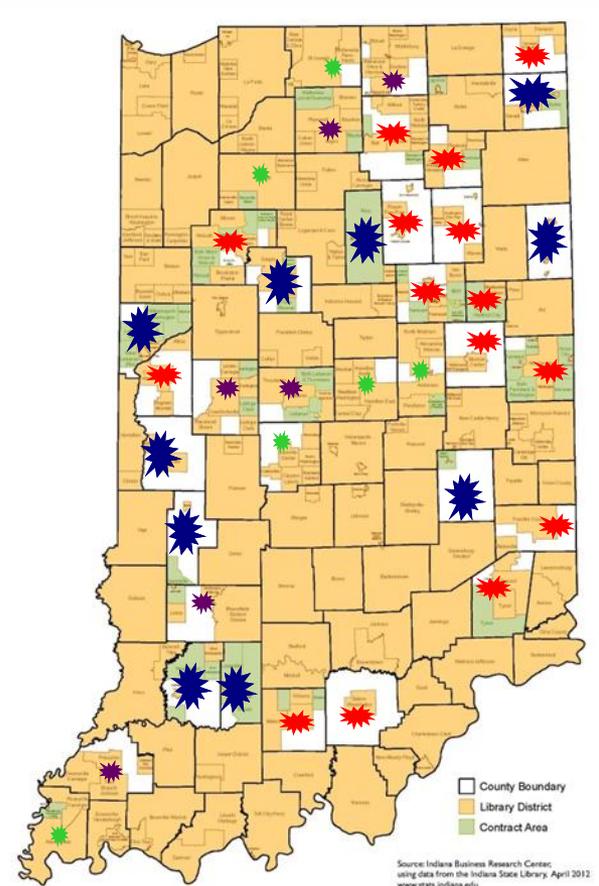
Hosted by
Ellen Stuckey,
Kelly Ehinger & Jake Speer

Indiana State Library
August 9, 2012

Summit Agenda

- Recap of Discussions
- Results of Survey
- Plan of Action
- Talking Points

Unserved Percenta
County

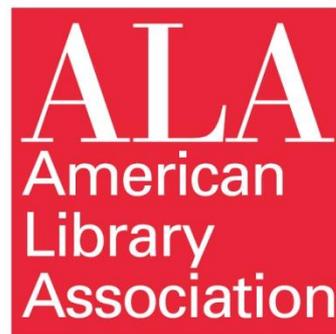


Discussion1 Results: Legislation

- Mandate (25)
- Sustainable Funding (25)
- Referendum (9)
- Unserved areas joining district(s) - determined locally (8), but not by townships (5)
- Advocacy needed (8)

Discussion 2: What Is Needed

- Canned marketing materials / templates
- How to figure a tax rate given a different district
- Talking Points
- Value Use Calculators
- Information on other state models
- Lists of studies / articles



<http://www.ilfonline.org/main/communicating-your-library-s-message/>

Discussion 3: Other Ideas

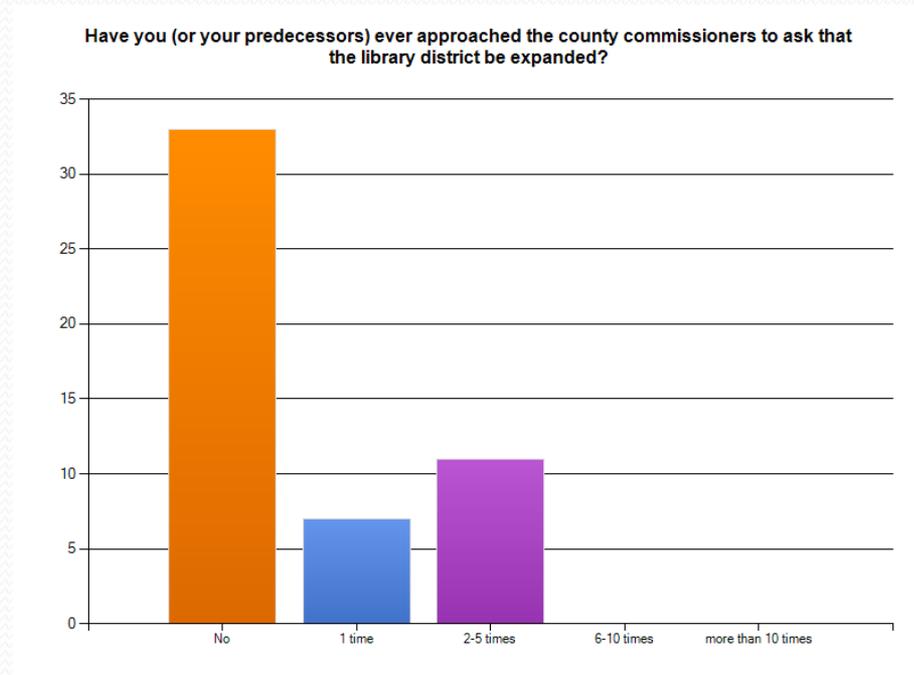
- Encourage Advocates (3)
- Pilot “free” service for a period of time (2)
- Pilot NO service for any outside the district (2)
- Library district lines same as school districts

Some of our favorites:

- Have legislators work the circulation desk and tell potential patrons why they can't have library cards.
- Move all 6.5% (unserved) into one county “so they can all be happy together”

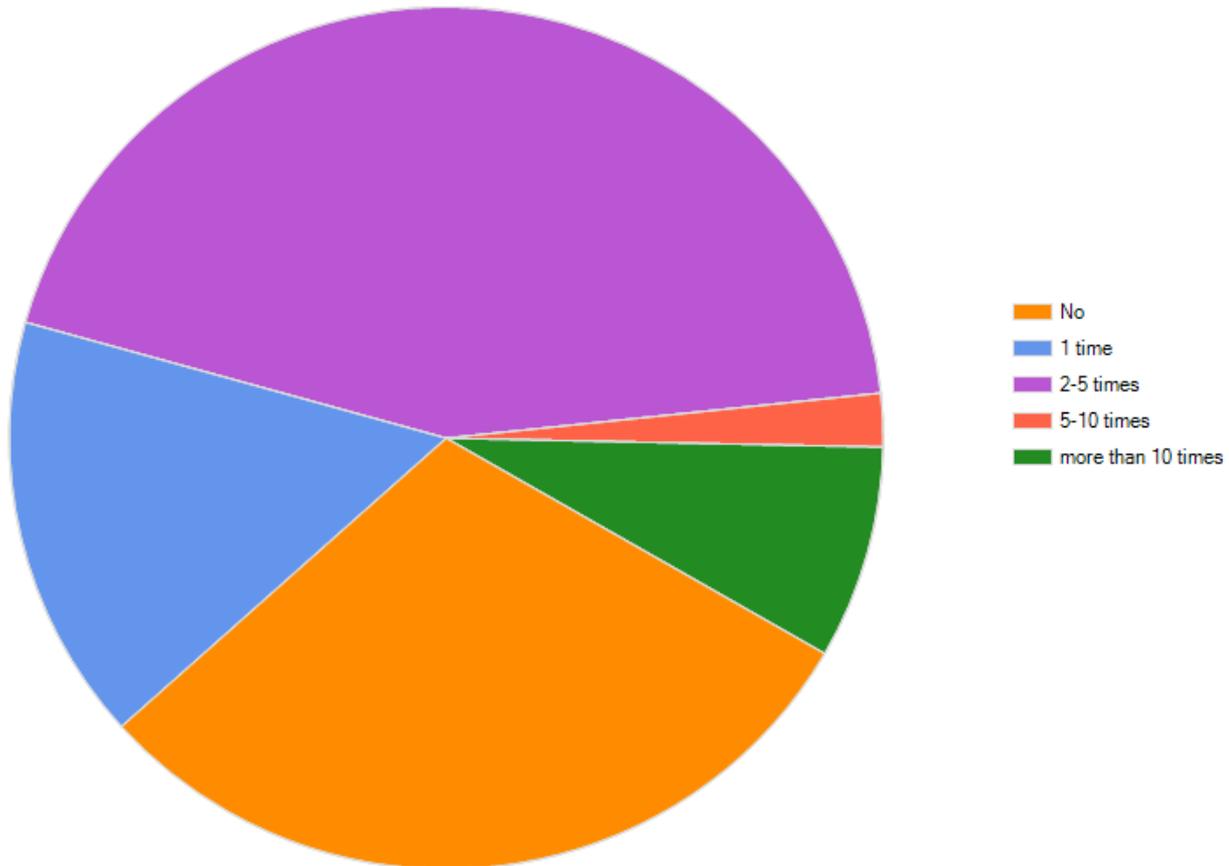
Survey Results

- 51 respondents
- Question 1 – approaching commissioners
 - 65% - no
 - 22% - 2-5 times
 - 14% - 1 time



Survey – Question 2

Have you (or your predecessors) ever approached a township trustee to expand the district into the township?



Question 2 Comments, a sampling:

- I believe the response several years ago was, “farmers don’t read!”
- Got shot down both times.
- It was horrible...
- County did a comprehensive plan. At every session it was brought up about a county library but when the library asked to do this, it was not accepted.
- After the most recent attempt, the trustee promised a meeting but never came through...
- The Township Trustee said they had voted on the issue. When I asked when they said, “30 years ago.”

Studies Citing Need for Service

- http://parkecountyliving.com/PublicMeeting_20061026_Web_files/frame.htm
- http://www.apls.lib.in.us/4community/Roundtable_Discussion_Library.pdf
- <http://www.apls.lib.in.us/4community/AdamsCountySummaryofFindings.pdf>
- <http://www3.ag.purdue.edu/counties/parke/Documents/plan%20of%20final%20report.pdf>
- City of Decatur, comprehensive plan
- United Way initiated study in DeKalb County

Studies

21st Century Talent Index



Northeast Indiana not only has low rankings in the 21st Century Talent Pillar Index, but also isn't keeping pace with the comparable regions, ranking 12th out of 17 regions. The region's best ranking is in the Associate's Degrees variable, where it ranks in 4th place behind three Star Regions. Low rankings are seen in the Professional/ Graduate Degrees and Creative Jobs variables, due in part to the region's heavy manufacturing focus and strong production mix of jobs.

In terms of numbers, though, this is more of a reflection of job loss and the fact that more jobs were lost in the non-knowledge occupations than in the knowledge occupations. For example, in 2001 there were 332,689 occupational jobs in Northeast Indiana and 301,247 in 2010. Knowledge jobs only slightly increased from 66,390 to 67,536, but as a percentage of all jobs, this appears to be a shift toward a greater percentage of knowledge jobs.

Variables measured in the 21st Century Talent Pillar Index are: Knowledge Jobs; Creative Jobs; Professional/ Graduate Degrees; Bachelor's Degrees; Associate's Degrees; Older Population Dependency; and Certifications. [More detail.](#)

<http://www.neindiana.com/vision/resources/regional-dashboard/talent-index>

Unserved areas in regions 7, 12, 15, 16, 17

Correlation between 21st Century Talent & Universal Library Service? ASK!

Past Legislation

- 2009 Sen. Gard
 - Catalysts: Local Government Reform, Taskforce on Unserved, Library Coalition
 - Addressed library structure & funding
 - Planning Committees in each county
 - If Committee fails to develop plan, ISL develops plan for county
- 2012 Sen. Kruse
 - Initiated by DeKalb County Libraries
 - Addressed only counties with unserved
 - Planning Committees formed
 - A developed plan will be put to voters in a referendum
 - If referendum fails, Committee disbanded for four years.

Options

Draft 1

- Similar to 2012 legislation
- Planning Committees
- Districts chosen by Committee
- Public Hearing on Plan
- Referendum
- If yes vote, service extended January 1
- If no vote, two year wait

Draft 2

- No planning committee
- Referendum
- Townships voting in favor will join the district
- Districts chosen by the township board (OR? Superintendents?)
- If yes vote, service extended January 1
- If no vote, two year wait for another referendum

What Happens Next?

- How to figure tax rate
- Where to get AV info
- Maintaining Standards
- Anticipating Budgets

How to figure your tax rate

	POPULATION	FROM COUNTY AUDITOR Net ASSESSED VALUATION	current OPERATI NG RATE	PROJECTED LEVY BASED ON current rate	PROJECTED LEVY BASED ON 9 CENT RATE	PROJECTED LEVY BASED ON 10 CENT RATE	PROJECTED LEVY BASED ON 11 CENT RATE	PROJECTED LEVY BASED ON 12 CENT RATE	PROJECTED LEVY BASED ON 13 CENT RATE
Current District	8,128	\$ 141,348,423	\$ 0.1351	\$ 190,961.72	\$ 127,213.58	\$141,348.42	\$ 155,483.27	\$ 169,618.11	\$ 183,752.95
Current District	2,796	\$ 230,768,698	\$ 0.1351	\$ 311,768.51	\$ 207,691.83	\$230,768.70	\$ 253,845.57	\$ 276,922.44	\$ 299,999.31
Current District	1,368	\$ 39,233,072	\$ 0.1351	\$ 53,003.88	\$ 35,309.76	\$ 39,233.07	\$ 43,156.38	\$ 47,079.69	\$ 51,002.99
New area		\$ 17,230,344	\$ 0.1351	\$ 23,278.19	\$ 15,507.31	\$ 17,230.34	\$ 18,953.38	\$ 20,676.41	\$ 22,399.45
Totals		\$ 428,580,537		579,012.31	385,722.48	428,580.54	471,438.59	514,296.64	557,154.70
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New area		\$ 74,647,526	\$ 0.1351	\$ 100,848.81	\$ 67,182.77	\$ 74,647.53	\$ 82,112.28	\$ 89,577.03	\$ 97,041.78
New area		\$ 25,951,136	\$ 0.1351	\$ 35,059.98	\$ 23,356.02	\$ 25,951.14	\$ 28,546.25	\$ 31,141.36	\$ 33,736.48
Totals		\$ 529,179,199		\$ 714,921	\$476,261.28	\$529,179.20	\$582,097.12	\$635,015.04	\$687,932.96
Total AV		\$ 529,179,199		Certified 2011 Levy					
				Public Library income-non-resident fees estimate.		\$550,788.00			
						\$ 50,000.00			
						\$600,788.00			

Other Information

- County Auditor
 - NET AV – certified by township
 - Listing of top taxpayers in each township
 - Listing of top taxpayers in the county
- County Assessor
 - GROSS AV – can be used to figure average AV per property type
 - REMEMBER: residential property will have exemptions

Other Thoughts

- Standards: Look critically at your library and library standards. With additional population, would you meet standards on:
 - Number of computers?
 - Programming?
 - Staffing?
- Anticipate needs
- Talk with your local advocates!
- Talk with your legislators!

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A word cloud graphic with a white background and a decorative top border. The largest word is 'Libraries' in a dark grey serif font. The second largest is 'Referendum' in a dark red serif font. Other prominent words include 'Mandate' in a large orange-red serif font, 'Township' in a dark red serif font, and 'Legislation' in a dark grey serif font. Smaller words include 'Universal.service', 'Local.identity', 'Funding County-wide', 'Farmland', 'Economic.development', 'Taxes', 'Value', 'Autonomy', 'Library', 'Equitable.funding', 'Legislate', and 'Service'. The words are arranged in a somewhat circular pattern around the central 'Libraries' and 'Referendum'.

Universal.service
Local.identity
Mandate
Funding County-wide
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Farmland
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